

## 100% Recyclable: Aran's revolutionary packaging for Coca Cola

The climate crisis has spurred Aran to develop an innovative material: as part of a new agreement with Coca Cola Europe, Aran launched a multi-layer nylon-free sheeting, which is 100% recyclable. This way, Aran is leading the global trend of moving to "green" packaging in the soft-drink syrups market for the institutional sector. At the same time, Aran Europe is expanding its plant in Spain with an additional production line adapted for Postmix products. The line, which launches by mid-2022, will increase production capacity by about 20%, meeting the sizeable demand from western European countries.



## Aran enters the world of Coffee Extracts

For the first time, Aran steps into the coffee field, with BIB packaging specifically for coffee extracts. The technology for supplying concentrated coffee to the institutional food market is currently experiencing momentum and creating a fast-growing market. The liquid extract of concentrated coffee is intended for dispensers in restaurants, coffee shops and hotels. Aran offers packages ranging from five liters to 1,000 liters, for leading manufacturers in the coffee industry, mainly in North America. These special packages preserve the coffee's freshness for long periods, ensuring full protection during long-distance overland transportation.



## Thank you, David, and good luck, Sagi: Aran starts 2022 with a new Chairman of the Board

Sagi Cohen has been appointed chair of the Aran board of directors, replacing David Woolford, who held the position for 15 years and was a full partner in Aran's growth from a local company to a leading global concern in the BIB world. Sagi brings with him extensive management experience with an emphasis on business development: he was previously CEO for international operations at Tnuva (Israel's largest food concern), CEO of Caesarstone in the USA, and CEO of Yellow, Israel's leading chain of convenience stores. Thanks to David for his great contribution, and we wish Sagi the best of luck as he begins. All of us at Aran face numerous challenges in 2022, paramount among them our commitment to delivering your orders on time, even during this uncertain period. We will continue to make every effort to give you the best service possible!



## Meet Premiumflex: Less is more

Aran has introduced Premiumflex – a new aseptic bag (55 gallons/ 220 liters) for the tomato and fruit market. Premiumflex is made from a multi-layer sheet based on an innovative formula developed in Aran laboratories in collaboration with strategic suppliers and is state-of-the-art in industrial packaging technology. The bag's structure is based on a unique combination of raw materials that reflects Aran's green policy: ensuring great strength and excellent flexibility while significantly reducing the amount of plastic used in the manufacture.



## A robot that folds the packaging for you

More efficient, more precise: as part of its strategy, Aran is introducing automation and robotic systems onto its production lines, creating savings of 50% in person-hours. This advanced system limits dependence on the human factor, mainly for folding and packing tasks, and ensures efficient and stable activity even during the Covid era. The system was recently launched at the Israeli plant and will be implemented in 2022 at Aran USA and Aran Europe plants, with a planned investment of hundreds of thousands of dollars.

